

## **Carol Maxwell Joins Pearson Partners International**

*Retained Executive Search Firm Welcomes Industry Veteran as Vice President*

DALLAS – May 12, 2009 – Pearson Partners International announces that Carol Maxwell has joined the firm as a vice president. Previously, Carol spent seven years spearheading talent management for Tenet Healthcare, which included senior executive recruiting and talent management for the organization's 52 academic and community hospitals. With over 20 years of industry experience, Maxwell will lead Pearson Partners International's health care services practice.

"Coming from a Fortune 500 company, Carol brings a true insider's perspective along with an impressive depth of experience in the health care industry," says Robert L. Pearson, chairman and chief executive officer of Pearson Partners International. "Carol is tenacious in finding the ideal fit to fill senior-level positions. Her expertise and relationships in the industry will allow Pearson Partners International to significantly expand our health care services practice and secure top talent for our clients."

Maxwell responded, "I've had the pleasure of working with several principals at Pearson Partners International for years, and what has always impressed me most is their level of integrity and professionalism—the caliber of people at the firm is simply unmatched." She added, "Pearson Partners International is lean, expedient and laser-focused on results. That has always been my philosophy."

While at Tenet, Maxwell and her team conducted over 400 executive searches including CEO, COO, CFO and CNO roles. She also recruited the corporation's top senior executives and personally managed search firm relationships. Maxwell began her career in the executive search industry. Prior to her tenure with Tenet, she was a principal in two leading retained executive search firms, Korn Ferry and Ray & Berndtson, where she was recognized as a top performer in search execution and service delivery.

Maxwell holds a B.S. degree in economics and urban studies from Texas Christian University. She serves on the board of directors for the Greater Dallas Area Chapter of the American Red Cross, where she was a founding member of the Tiffany Circle Society of Women Leaders.

### **About Pearson Partners International**

Based in Dallas, Pearson Partners International is a retained search firm helping companies in all industries recruit and retain top talent, from middle management to the board room. In addition to retained search, Pearson Partners offers a full suite of value-added services, including employee assessment and coaching. With a global reach, the company serves clients in North America, Asia and Europe.

Pearson Partners was founded by its chief executive officer, industry veteran Robert Pearson. Bob is previous chairman and chief executive officer of LAI Worldwide, one of the largest and fastest growing publicly traded executive search firms in the world. At Pearson Partners, Bob has assembled a winning team of partners who love what they do and share more than 130 years of diverse, results-oriented retained search experience. For information, visit [www.PearsonPartnersIntl.com](http://www.PearsonPartnersIntl.com)